



Gulf Research Centre Cambridge
Knowledge for All

Workshop 13

Doctoral Symposium: Addressing the Sustainability Agenda in the Gulf Region

Workshop Directors:

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Abstract

The first-ever Gulf Research Meeting Doctoral Symposium is a two-day event providing social science students researching aspects of sustainability with a unique opportunity to interact with experienced academics and practitioners in the field, as well as fellow doctoral candidates, to discuss their ongoing research. One of the major issues facing developing countries such as the GCC countries is the ability to address and balance the often competing demands of People, Planet and Profit. The symposium will provide a multi-disciplinary forum for those engaged in seeking solutions and a deeper understanding of the complexities of this issue in order to develop a questioning, yet supportive worldwide community and network of scholars and practitioners in sustainability with a special interest in the Gulf region.

Workshop Description

The Doctoral Symposium will take place during the main conference. Each accepted paper will be presented to a panel of experts as well as an audience of fellow doctoral students. Each student will be expected to give a 20 minute verbal presentation followed by a 20 minute interactive session including question and answer, discussion and feedback. In this way, the panellists and audience will interact with the presenter, providing constructive advice and suggestions for moving the research forward to completion. Feedback will be focused on opportunities beyond the doctoral study including dissemination of the research and exploitation of possible opportunities that impact the development of the sustainability agenda in the Gulf.

Goals of the Doctoral Symposium:

- Provide a supportive setting for feedback on students' current research and future research directions
- Provide individual comments and fresh insights on students' work offering them with an opportunity to defend their research choices
- Provide doctoral students with exposure to varying research methods and approaches used to address sustainability challenges in the Gulf
- Contribute to the development of the field in general by greater interaction between the new generation of researchers and more experienced researchers and practitioners in the field.
- Facilitate a bridge between research, academics, and practitioners concerned with sustainability from different disciplines.

Eligibility

Prospective participants should be enrolled on a Ph.D. or Doctorate of Business Administration (DBA) programme and already have a clear research direction, and possibly have published some results. Priority will be given to students who have advanced to Ph.D. candidacy or are on their second year of a DBA programme.

Scope

The Doctoral Symposium invites contributions in the area of Social Science Research in Sustainability in the Gulf Region.

Potential topics include (but are not limited to):

- Awareness & Education in Sustainability
- Design/Construction/Facilities Management of Sustainable Buildings/Cities/Living
- Planning for Social, Economic and Environmental Sustainability

- Sustainable Project Management
- Managing Knowledge within a Sustainability Context
- Organisational Behaviour towards Sustainability including Leadership
- Methodological Issues in Researching Sustainability

Submission Guidelines

Students who wish to be considered for the Doctoral Symposium should submit the following as per the GRM guidelines for submission:

- A short one page personal introduction providing background information including a brief summary of previous education, current institutional affiliation, motivation for the research etc.
- A 500 word abstract summarising the research singly authored by the presenter
- 5 or 6 key words relevant to the research

Workshop Director Profiles

Dr Yusra Mouzugh is a Principal Lecturer at Liverpool Business School and the Programme Leader for Doctoral Programmes. Dr Mouzugh's main responsibilities include overseeing the Ph.D. and Doctorate of Business Administration (DBA) programmes as well as teaching a range of postgraduate courses. She is currently supervising 11 doctoral students and has supervised more than 10 students to successful completion.

Dr. Mouzugh's research is cross disciplinary focusing on a broad range of sustainability issues including general attitudes towards sustainability as well as the impact of information and technology on sustainability. She is also research active in the field of knowledge management with a particular emphasis on critical success factors for knowledge management as well as the role of key stakeholders in knowledge management activities. She has been a keynote speaker and invited guest speaker at national and international conferences and has various publications in the knowledge management field, the latest being a research monograph "Critical Success Factors for Knowledge Management" (Lambert Publishing, Germany, 2012 ISBN 978-3-8465-4244-6). Being of Libyan background, Dr Mouzugh also has research interests in various aspects of Libya's development. Prior to her career in academia, Dr Mouzugh worked in the insurance industry as a project manager for over seven years.

Dr. David Bryde is Professor of Project Management in the Built Environment & Sustainable Technologies (BEST) Research Institute, Liverpool John Moores University (LJMU). He brings a management science/social science perspective to the topic of sustainability. Working with Dr. Al-Rasheed and Dr. Mouzugh he is investigating attitudes and behaviours towards sustainability among key stakeholders in Saudi Arabia. His work has also encompassed the topics of sustainable project management and sustainable procurement. He is widely published, with over 80 journal papers, research monographs, book chapters, conference presentations, invited guest lecturers/presentations, expert interviews and articles. Recent publications related to his

work on sustainability include a journal paper: J. Meehan, & D.J. Bryde, Sustainable Procurement Practice in Business Strategy and the Environment 20, no. 2 (2010): 94-106; a research monograph, D.J. Bryde & F. Maravelea, (2011) "Sustainable Management Assessment in Building and Infrastructure Projects in R.J. Collins, (ed.) "Project Management" (New York: Nova Publishing, 2011) and a chapter titled "Sustainable Project Management" in A. Cotgrave & M. Riley, (eds.) "Total Sustainability in the Built Environment" (Palgrave MacMillan, 2013).

Dr Turki Faisal Al Rasheed is the founder and Chairman of Golden Grass, Inc. He is frequently called upon as a Sustainable Agricultural Development expert and is the author of five books, including most recently "Post Arab Spring," and numerous articles on national security, sustainable agriculture, food security, sustainable development, political economy, and self-improvement. He is currently an Adjunct Professor at the University of Arizona, USA and Visiting Research Fellow at Liverpool John Moores University, UK. He lives in Riyadh, Saudi Arabia.